



BSC. Balanced Scorecard

2009-06-06

Should your company has not started the BSC, you need to know that is very difficult to manage something you can't measure. And that's the basic principle of BSC.

Knowing how the company should foster innovation to achieve its goals, optimizing processes to excel and matching efficiently products with customers' needs are topics that required an answer if we want to succeed.

However and before looking for the answers, companies need to make the appropriate questions and there is where the whole process starts.

You need to formulate your strategy, plan your financial resources, communicate your vision and coordinate your team to implement your plan and then monitor and measure performance.

SMEs may not have enough human resources to implement a BSC. Other times, current operations may disrupt and wear off some phases in the process. An Interim Manager may be helpful in these situations.

When you develop your strategy for your organization, Interim Management services provide customized solutions to temporary assignments. Highly skilled and experienced executives will design, implement and train the company's team who, in the end, will be in charge of the BSC afterwards.

A strategic winning strike.