



Ignacio Prieto

2009-05-15

Senior Executive with extensive managerial experience. At the age of 25 was appointed as Managing Director of a Mexican factory (brand new and designed by himself). Ignacio launched the factory and directed for three years.

He has held positions of highest managerial responsibility in the areas of Management, Strategy and Marketing in Spain and abroad, where he has established subsidiaries of European companies in the U.S., most recently in New York to an Italian multinational building products manufacturer where he monitored the operation for the entire continent and directed for four years. He has also participated in turnarounds and the creation of Joint Ventures in China, Germany, Italy and has helped develop sales channels in countries over half the world.

In Bridgedworld he specializes in the sectors of capital goods, industrial supplies, Construction, Consulting, Software & ICT Consultancy.

Ignacio has an Mechanical Engineer ICAI's degree, Graduate in Business Administration from UPM, Master in e-Business by UPC and Advanced Diploma in Strategic Management from IMD in Switzerland. He Speaks fluently Spanish, English, Italian and Portuguese.