



Information Technologies

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More demanding markets, competitors with aggressive offers and better terms with suppliers are some of the challenges that SMEs face every day.

However, the smaller the organization offers the advantage of agility. An SME can react quickly than others improving conditions in a market so dynamic, that build a flexible data management, business intelligence processes, systems and processes adequately protected adaptable.

The data, as an information unit is the smallest value of a company. All decisions are based on the data: market knowledge, customer information and traceability of processes.

The performance, operation and management of an enterprise can improve substantially if the data are reliable and operations are consolidated and based on appropriate information and agile.

Information is vital in international management teams, which can only reach their potential if they have the vision of comprehensive, updated and reliable always come from different sources and varied, so the infrastructure should enable the company to extract more value from the data, simplifying access to it, creating reports, compiling information from multiple sources and present analysis specific and clearly understood.

The effective sales tactics are important, but to maintain a competitive position in hard economic conditions depends on the efficiency of information resources and organization processes. Moreover, investing in advanced management information technology, enables the company to cope with greater effectiveness and safety projects to reduce costs, increase productivity, improve customer service, business process improvements, etc.

Further, will be essential the flexibility maintenance in the information's management systems allowing flexible adaptation when become necessary.